

Meeting Date	Action Point	Action	Target Date	Owner	Comments	Completion Date
21/06/2023	2023/01	Provide figures for business uptake of the healthy eating guides and MenuCal		Laura Wilson	<p><b>MenuCal user statistics</b></p> <p>Total of 1400 active users as of 12 September 2023</p> <p>In the last 12 months (1 September 2022 – 31 August 2023):</p> <ul style="list-style-type: none"> <li>•252 new users</li> <li>•Average of 40 returning users per month</li> <li>•1571 recipes uploaded</li> </ul> <p><b>Healthier Catering Guides</b></p> <p>From May 22 to 12 Sept 23 - 1395 page views of the healthier catering guide pages ( main page, specific sector guide pages and publication pages)</p> <p>From May 22 to 12 Sept 23 – 172 downloads of the pdf versions of the guides.</p> <p>The most popular download is the children’s menu guide followed by the general healthier catering guide.</p>	
21/06/2023	2023/02	Provide access to all Board members to the FBC area of Objective Connect		Joanne Smith	Action completed - invite sent	21/06/2023